

# TIC for Traffic and Travel Information Services

**Keep travelers informed with accurate traffic and travel information.**

## Solution for information providers

Traffic and travel information services are provided by state and national government agencies, commercial service providers, toll road operators, and automobile clubs worldwide.

Travelers use information to prepare journeys or be alerted. Information can include travel events, traffic incidents, parking, and road conditions.

Information can be provided in news reports, websites, and navigation systems and apps connected over the Internet or in broadcasts.



## Data automatically or manually

With TIC, data can be automatically collected from other systems, can be automatically created for example traffic events from traffic flow data, or manually created by operators.

## Better understand the overall situation

TIC operators can better understand an overall situation by using multiple types of different data all processed and viewed on the same TIC system.

Traffic and travel events, obstructions, weather, road infrastructure, detours, work zones, and traffic news can all be accurately processed and analyzed using the same digital map references.

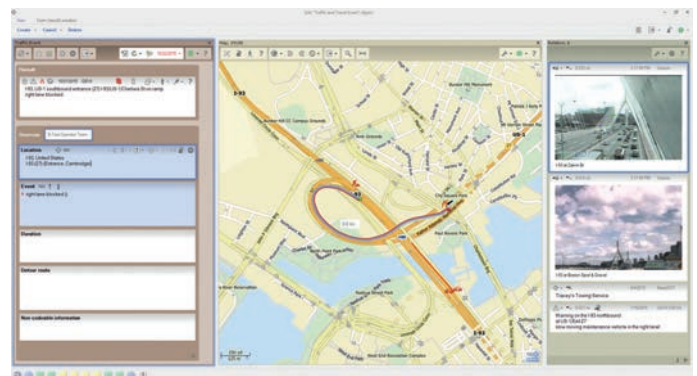
## Verified data

Operators can be prompted to verify and review the data they enter. TIC validates data accuracy, such as missing data, values, and formats.

## Work productively with proven solution

TIC is a proven solution used by hundreds of operators worldwide for rapid data entry while supporting information accuracy and quality.

TIC can save operator time and workload with predefined templates, auto-complete data entry, and reminding of next steps, tasks, and activities, and reuses data to avoid data re-entry.



## Consistently inform and alert travelers

The same data can be distributed to different systems used to inform or alert drivers, helping to avoid conflicting information. TIC can also be used to immediately alert drivers about dangers such as on-coming vehicles driving the wrong way.

## Exchange data using traffic standards

TIC is being used worldwide to confidently exchange detailed data between customer and supplier systems using standards such as TISA certified TMC codes, similar codes from SAE, ISO, and Internet standards HTML, XML, and more.

TIC can be conveniently used at operations centers and remote locations by joint operations teams using harmonized processes.

## Commercial Off-the-Shelf (COTS) product

TIC is a COTS product which provides higher reliability at lower total cost and risk over several years when compared to build-your-own solutions or clones (one-time copies of other systems).

## More information and contacts

Please visit [www.gewi.com](http://www.gewi.com).